



COMPASS LABEL

TO OFFER CORPORATE EXECUTIVES AND PUBLIC POLICY-MAKERS
HIGH-END AND CUSTOMISED TALKS WITH THOSE WHO
UNDERSTAND AND BUILD THE FUTURE

Contact us:

Phone number: [+33 (0)6 84 94 37 92] | E-mail : [contact@compasslabel.fr] |

Web site : [http://compasslabel.fr]

UNDERSTAND, FORESEE AND DECIDE

The new President of the United States' approach shakes up international relations. Financial markets face Brexit. Greece is becoming a gateway for China's New Silk Road into Europe. Employers say yes to microchip implants under employees' skin.

In a world defined by speed, radicalisation and unpredictable changes in all fields, including political landscapes which can be redrafted in just a year, leaders need a high-level knowledge of short, medium and long-term trends, stakes and evolutions **to reduce and manage uncertainties.**

What will the political and economic balances of power on the international stage be in the next few years? What will Donald Trump's United States look like in 2020, what about the post-Trump United States? What will areas of stability in Middle East be in the next ten years? How to foresee the countries risks' evolution in Latin America?

What will social networks and citizens' commitment be tomorrow? How can you stay one-step ahead in the control of information that are nowadays reachable by everyone in real time? How to make optimal use of Big Data? How will territories and movements be organized from now up to 2040?

How to anticipate continuous transformations of work due to progress in technologies and digital electronics? What will the employees' main motivation factors be in five and ten years? Which indicators will allow to avoid bad strategies and failure? How to make experimentations a strong innovation and transformation lever?

All corporate executives, all public-policy makers ask themselves these questions. Mastering market direct stakes and evolutions is no longer sufficient. Anticipation is the key of wealth creation. **Without taking into account main sociological, juridical, economic, diplomatic and digital trends,** leader's decisions are marked by risks of uncertainty and setbacks.

HIGH-END, ONE-ON-ONE SERVICES

The know-how and the added value of Compass Label is based on its ability to offer corporate executives and public decision-makers **high-level talks with those who understand and build** a medium to long-term world.

Your essential qualities and your projects are unique. Therefore, Compass Label's services are tailor-made: **we custom our services to every client, from the identification of your needs to the definition of the talk frames**, including the choice of the Speaker and the appropriate type of conference for your event – vibrant, innovative and collaborative formats will be put forward.

Compass Label proposes high-end talks. **New talents or renowned experts, the Speakers are researchers, trusted professionals and experts amongst the most recognized in their fields.** They take part in debates and appear on television or radio, in France and abroad. They have received prestigious awards and publish research and scientific articles in leading peer-reviewed journals.

COMPASS LABEL:

Supports you in solving the main concerns you deal with when time has come to make a decision.

Brings you an innovative solution for the executive training you offer to the managers of your organization.

Defines strict specifications after a comprehensive study of your needs and expectations: the themes debated, the running of events – duration, size of the audience, format and scope of the talk, the expected feedbacks.

Compass Label works with efficiency and by your side: a member of the team will be your point of contact during the whole process to meet all your needs.

EXPERIENCED SKILLED SPEAKERS AT YOUR SERVICE

Our Speakers are established experts in their fields. They have the skills to bring corporate executive and public decision-makers insights in a wide range of capabilities and subjects. **We source talents, young experts and renowned specialists. We identify who best fits your expectations and needs, and we work with you to increase your performance and give answers to your questions.**

Our Speakers include scientists, researchers, promising young entrepreneurs, influential individuals in sports, media, arts and culture, senior civil servant and politicians.

Tailor-made talks: Compass label's team is at your disposal to provide you with inspiring ideas and offer you an array of services and tools tailored to your demands. The content of our talks is unique, carefully prepared and delivered in dynamic ways. Talks can take place at your office or another location where convenient. Our team takes care of all the practical and administrative aspects.



Extra services: in addition to the talk, we can provide other services such as conference preparation kit, documents, reporting, video recording, communication strategy and follow up services...



Prices: with each talk being unique, we will provide you with a quote taking into consideration your needs and extra services you may require.



ABOUT US



Agathe CAGÉ
Elsa GUIPPE
Jean-Christophe MÉNARD
Grégoire RUHLAND

With our combined background in law, civil service, presidential campaign and communication in ministerial departments, we have faced the challenges of the business world and public authorities for many years and are ready to face your challenges and work by your sides.